

Design the MHM Diaper Delivery Van Contest!

Please help us 'wrap' our van with love, so we can provide more families with diapers and baby essentials. Moms Helping Moms is fortunate to have received a grant to purchase a new van for us to expand our Healthy Start for Babies program, distributing diapers throughout the state of New Jersey.

Winner will receive:

- Recognition on our social platforms once/month for 6 months
- 2 tickets to our Snow Ball event, March 9, 2024, at the Park Avenue Club, valued at \$400*
- Special recognition on MHM website & verbally at our Snow Ball event
- The winner will be selected by a panel of judges employed by Moms Helping Moms
- A wonderful opportunity to add something meaningful to your portfolio

Winner will be notified by February 14, 2024

Guidelines:

- Design must include:
 - our logo
 - a QR code (provided to the winner)
 - our website address - momshelpingmoms.org
 - our phone number - (908) 205-8017
 - a happy baby in diapers
 - our tag line – *a NJ baby essentials, period supply, and diaper bank*
 - our social media handles:

 [momshelpingmomsfoundation](https://www.instagram.com/momshelpingmomsfoundation)

 MHMFI

 [momshelpingmomsnj](https://www.tiktok.com/@momshelpingmomsnj)

 MHMFI

- MHM brand colors:

CMKY:

C-0 M-100 K-27 Y-35

C-0 M-26 K-26 Y-100

RGB Hex:

ba0079

bd8c00

- All sides should be considered
- The van will have two doors in the back that open side-by-side
- Space should be left for a car magnet (12" x 18") on at least one of the rear doors
- Design will be modified to fit the van
- Artwork can be submitted as a jpg, png, or from Canva
- Multiple entries are allowed
- Entries must be submitted to judi@momshelpingmoms.org by 11:59pm on February 7, 2024
- Contestant's phone number, email address, full name and artwork must be submitted with a signed entry form



*Tickets are transferrable. The winner will supply their social security number for a 1099 and for Snow Ball tickets to be issued.